#### Principle #1:

#### MAINTAIN SITUATIONAL ORIENTATION



This means being aware of what is going on around you & how it impacts your safety & security. Identify and orient to exits & avenues of approach by potential assailants. Know & apply proper threat ordering when addressing multiple threats. Identify potential and additional threats, "The Rule Plus One."



#### **BE CHECKED-IN & FOCUSED ALWAYS!**

#### The Eight - Principles of Krav Maga

Principle #2:

### ATTEMPT TO AVOID OR DEFUSE CONFRONTATIONS



The safest option is to always avoid or defuse a confrontation.

If necessary, walk a mile to avoid a fight, but once a fight starts, don't give an inch. If you can't neutralize the threat as quickly as possible, then disengage and escape. Stay on your feet and be mobile.

**SEE DANGERS AND AVOID THEM!** 

#### The Eight - Principles of Krav Maga



Principle #3:

### UNDERSTAND THE PSYCHOLOGY OF THE FIGHT



Study human nature and patterns. Relying on the mercy of evil is a BAD tactic. The streets are unforgiving and brutal. The ground is deadly and NOT your friend. In a dangerous encounter, stay off the ground and on your feet. Control the OODA Loop... Observe, Orient, Decide, Act!

**CONTROL THE OODA LOOP!** 

#### The Eight - Principles of Krav Maga



#### Principle #4:



### RELY ON NATURAL REFLEXES, KEEP IT SIMPLE & BE EFFICIENT



Escapes from holds and grabs, strike defense, and weapon defensive should start from a neutral stance, relying on natural reflexes to start your response. Avoid complex techniques and tactics. All movements should be fluid and efficient, setting up your next move.

**RELEX, RESPOND, AND REPEAT!** 

#### The Eight - Principles of Krav Maga

#### Principle #5:

#### TARGET VULNERABLE POINTS



Be intentional in all actions! Inflict maximum damage to your attacker while spending minimum time while protecting yourself from sustaining harm to your vulnerable points. When faced with a deadly force situation, target your attacker's eyes, throat, ears, groin, and joints.



**NO GROIN, NO KRAV!** 

#### The Eight - Principles of Krav Maga

Principle #6:

### BE OFFENSIVE & DEFENSIVE SIMULTANEOUSLY



All techniques should include aspects of offense & defense at the same time. The response to an attack should be quick and intense, full out! Threats must be neutralized as quickly as possible. The counterattack should be carried out with violent intent. Get in to making contact or disengage and escape.

BE BOTH OFFENSIVE & DEFENSIVE AT ALL THE TIMES!

#### The Eight - Principles of Krav Maga

#### Principle #7:

#### BE CONTINUOUSLY AGGRESSIVE



The goal in managing a sudden attack is to disrupt the attack with counterattack to surprise and disorient your attacker. RETZEV is a continuous aggressive series of simultaneous defensive and offensive movements with sustained forward pressure with the aim to overwhelm the attacker and end the attackers' abilities to continue to fight.



#### **RETZEV!!!**

#### The Eight - Principles of Krav Maga

Principle #8:

# UTILIZE NATURAL & IMPROVISED WEAPONS



When striking, use natural weapons like palms, fists, elbows, knees & low kicks. When in deadly force situations, deploy a firearm, knife, stick, or improvised weapon to defend of your life. Look for weapons of fortune and use them. The ground and gravity are always available, use them.

**SEE EVERYTHING AS A WEAPON!** 

#### The Eight - Principles of Krav Maga